DOCKET NO.: 174290.01 / MSFT-0673 Application No.: 10/023,285 Office Action Dated: September 16, 2009

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:
Kevin Michael Wueste

Application No.: 10/023,285

Group Art Unit: 2443

Filing Date: December 13, 2001

For: CONCENTRIC USER-TARGETING DELIVERY SYSTEM AND METHODS

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

## REPLY PURSUANT TO 37 CFR § 1.111

In response to the Official Action dated September 16, 2009, reconsideration is	
respectfully requested in view of the amendments and/or remarks as indicated below:	
	Amendments to the Specification begin on page of this paper.
$\boxtimes$	Amendments to the Claims are reflected in the listing of the claims which begins on page 2 of this paper.
	Amendments to the Drawings begin on page of this paper and include an attached replacement sheet.
$\boxtimes$	Remarks begin on page 8 of this paper.
	Request For Refund submitted herewith.